Well-Being Excellence™

RECOGNIZING ORGANIZATIONAL EXCELLENCE IN EMPLOYEE WELL-BEING.

Elevate Workforce Well-Being and Engagement.

ANCC International

Contact: **ancc.international-europe@ana.org**

Across Europe, healthcare organizations are responding to growing workforce pressures, increasing demand, workforce nationalization goals, and rising expectations for quality care. Supporting workforce well-being has become a strategic priority to improve retention, reduce burnout, and strengthen organizational performance.

ANCC Well-Being Excellence™ provides an evidence-based framework to help organizations assess, strengthen, and benchmark their well-being initiatives against internationally recognized standards while addressing local workforce needs.

Building on ANCC's long-standing leadership in healthcare recognition, the Well-Being Excellence credential demonstrates an organization's commitment to fostering a healthy, supportive workplace. By achieving this credential, organizations enhance employee engagement, attract and retain top talent, and create an environment where both healthcare professionals and patients can thrive.



BENEFITS FOR EMPLOYEES

- Promotes a more supportive and psychologically safe work environment.
- Helps reduce burnout and fatigue by encouraging stronger well-being practices.
- Improves day-to-day staff experience, morale, and professional satisfaction.
- Supports stronger engagement, recognition, and a greater sense of being valued.
- For healthcare organizations, contributes to better teamwork and an environment that enables high-quality patient care.

WHY IT MATTERS IN EUROPE

- National transformation agendas emphasize quality care and workforce sustainability.
- A diverse workforce requires inclusive and culturally aware well-being frameworks.
- Competition among healthcare providers makes staff experience a key differentiator.
- Workforce well-being directly impacts patient safety and organizational performance.
- Global credentials enhance international credibility and benchmarking.

BENEFITS OF WELL-BEING EXCELLENCE FOR FOR EUROPEAN ORGANIZATIONS

- Strengthen recruitment and retention efforts
- Boost workforce well-being and morale
- Improve employee engagement and satisfaction
- Establish advanced practices in well-being programs
- Position your organization and stand out in competitive European healthcare markets
- Potential consideration for deemed elements with other ANCC credentialing programs
- Helping organizations, strengthen mentorship, and build sustainable career pathways.
- Addresses the realities of a highly multicultural and expatriate workforce by promoting inclusive leadership, psychological safety, and effective communication across languages and professional backgrounds
- Aligns with hospitals pursuing regional and international accreditation, quality improvement, and reputation-building as healthcare sectors continue to expand across Europe
- Can support leadership discussions around flexible scheduling, rest and recovery, and staff support services for teams working in high-intensity clinical environments

To begin your Well-Being Excellence™ journey or request information, contact: **ancc.international-europe@ana.org**

All official Well-Being Excellence™ program materials and required documentation are provided in English and must be submitted in English.

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