

Well-Being Excellence™

ANCC International

Contact: **ancc.international-europe@ana.org**

BACKGROUND

The American Nursing Credentialing Center (ANCC) Well-Being Excellence™ credential supports addressing workforce burnout, turnover, and shortages that place significant strain on organizations. Its evidence-based framework outlines the essential elements of effective well-being programs, enabling organizations to implement proven strategies, measure the impact, and strengthen their workforce well-being.

The credential is available to organizations that employ at least one nurse across a wide range of settings, including but not limited to hospitals and other clinical care environments, universities, professional associations, technology companies, pharmaceutical and medical device organizations, insurance providers, and more.

VALUE PROPOSITION

Beneficiaries	Competitive Advantage	Value
Organizations	Reputation	Demonstrate commitment to staff well-being and talent retention, positioning the organization as a market leader
	Retention	Prioritizing well-being reduces burnout, turnover, and absenteeism, leading to a stable workforce and substantial cost savings [1,2]
	Operational Excellence	Improve quality, productivity and operational efficiency with the help of healthier and happier employees
Employees	Work-Life Balance	Attain better work-life harmony leading to overall quality of life
	Professional Development	Enhance personal and professional growth with the help of well-being programs and resources [3]
	Engagement and Job Satisfaction	Boost job satisfaction and engagement by feeling valued and supported [4,5]
Consumers	Quality	Enhance outcomes by ensuring services are provided by well-supported and motivated staff, while also improving continuity and quality by reducing staff turnover [6]
	Trust and Confidence	Build greater trust and confidence by establishing a reputation for prioritizing staff well-being.

GETTING STARTED ON YOUR JOURNEY TO WELL-BEING EXCELLENCE™

Conduct self-assessmentto identify your organization's well-being strengths and opportunities.

- Organizational Well-Being Self-Assessment

Learn More about the Application

- Abbreviated Program Manual
- Document Submission Guide
- Associated References

Contact Well-Being Program Office to discuss more: **wellbeingexcellence@ana.org**

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RECOMMENDED READING:

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Contact: **ancc.international-europe@ana.org**

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