

Magnet Recognition Program®

ANCC International

Contact: ancc.international-middleeast@ana.org

BACKGROUND

The Magnet Recognition Program® designates organizations worldwide where nursing leaders successfully align their nursing strategic goals to improve the organization's patient outcomes. The program provides a roadmap to nursing excellence, which benefits the whole organization. Nurses benefit through education and development through every career stage, which leads to greater autonomy at the bedside. Patients receive enhanced quality care, delivered by nurses who are supported to be the best they can be. Magnet Recognition goes beyond being just an award or badge of honor; it stands as a testament to a deep-seated commitment to healthcare excellence, with engaged nurses at its core.

Across the Middle East, nurses already excel in compliance-driven quality. Magnet is the next-level signal that nursing excellence is hard-wired into daily practice and outcomes. With multiple designations across the region, Magnet is increasingly recognized by CEOs, CFOs, and CNOs as a lever for safer care, stronger workforce engagement, and measurable results on dashboards that matter locally.

Beneficiaries	Competitive Advantage	Value
Organizations	Organizational Stature	Positions your organization as a leader in the Middle East nursing excellence, demonstrating your commitment to outstanding practices, leadership, and evidence-based clinical standards.[1]
	Operational Excellence	Leverage Magnet's evidence-based framework upholds high standards of quality and performance in healthcare delivery while enhancing operational effectiveness through optimized processes, reduced turnover rates, and improved resource management.[2]
	Financial Performance	Enhance inpatient revenue potential, reduced readmission rates, lower nurse turnover rates, improved value-based purchasing, and cost savings on innovation projects.[3,4,5]
	Recruitment and Retention	Create a workplace environment that draws, recruits and retains top nursing professionals in the Middle East by fostering a culture of excellence, supporting professional development, and providing ample opportunities and recognition.[6,7]
Nurses	Work Environment	Magnet fosters meaningful recognition, growth pathways, and access to best practices—supporting culturally competent care (family-inclusive communication, gender sensitivity) and bilingual practice environments common in the region.[8,9]
	Access to Resources	Gain access to educational resources and best practices [10]
	Networking Opportunities	Join a network of leading Magnet-recognized organizations in the Middle East and beyond and leverage collaborative opportunities to advance nursing practice
Patients	Enhanced Patient Outcomes	Promote high standards of care and continuous improvement, resulting in better clinical outcomes, increased safety[11], decreased mortality5 and higher patient experience[12]

GETTING STARTED

- Organizational Assessment:
- Start with a **free organizational assessment** to embark on the transformative journey of excellence through the Magnet Recognition Program®
- Purchase **Manuals & Publications**
- View Updates to the **2023 Magnet® Program Application Manual**
- Magnet® **Case Studies**
- Find more **program tools and resources**
- **International Information** for the Magnet® Program
- Receive help with the program application with the **Magnet® Pre-Intent Program**
- For more information or to get started on your journey to Magnet Recognition, please contact ancc.international-middleeast@ana.org

MIDDLE EAST IMPLEMENTATION CHECKLIST FOR HOSPITALS

Map nurse-sensitive indicators to DRG and Muashir/Jawda metrics	Set bilingual (Arabic/ English) staff communications and patient-facing materials	Appoint a Magnet program lead	Prepare appraiser site-visit logistics

> **In a diverse, global nursing workforce, Magnet creates a shared language of professionalism, accountability, and excellence in patient care.**
>
> **Cipriano Mayor, MClinEd, PGCE, BSN RN, CPHQ, FHEA, Cleveland Clinic Abu Dhabi, Magnet Program Director.**

SUPPORTING LITERATURE:

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